



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
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Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NO.
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EXAMINER

JOE USTARIS

ART UNIT

PAPER NUMBER

2611

8

DATE MAILED:

INTERVIEW SUMMARY

All participants (applicant, applicant's representative, PTO personnel):

(1) JOE USTARIS

Laura

Moskowitz

(2) VIVEK SRIVASTAVA

(3)

(4)

Date of Interview 5/11/04

Type: Telephonic Televideo Conference Personal (copy is given to applicant applicant's representative).

Exhibit shown or demonstration conducted: Yes No If yes, brief description:

Agreement was reached. was not reached.

Claim(s) discussed: 1, 7, & 8

Identification of prior art discussed: BANDERA, PARK, HENDRICKS, BARNETT

Description of the general nature of what was agreed to if an agreement was reached, or any other comments: DISCUSS ABOVE

CLAIMS TO AID IN THE DEVELOPMENT OF A PROPOSED
AMENDMENT TO OVERCOME CITED REFERENCES, in terms
of focusing on Local operation, evaluating ads with a value,
& further clarifying a transmission row.

(A fuller description, if necessary, and a copy of the amendments, if available, which the examiner agreed would render the claims allowable must be attached. Also, where no copy of the amendments which would render the claims allowable is available, a summary thereof must be attached.)

It is not necessary for applicant to provide a separate record of the substance of the interview.

Unless the paragraph above has been checked to indicate to the contrary. A FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION IS NOT WAIVED AND MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW.

Examiner Note: You must sign this form unless it is an attachment to another form.

VIVEK SRIVASTAVA
PRIMARY EXAMINER